

Our Ref: 2298081
Your Ref:

23 April 2013

Office of Surveyor-General Victoria
Registrar of Geographic Names
Mr John E Tulloch
PO Box 500
EAST MELBOURNE VIC 3002

Dear John

**Re: Duplicate Road Names – The Esplanade –
Taylors Hill, Caroline Springs, Sydenham**

We refer to your correspondence of 22 March 2013 regarding the duplicated road name Esplanade as detailed above. Mr Kelvin Tori, Chief Executive Officer has requested that I respond to your letter.

On 4 February 2013, Brimbank City Council wrote to Melton City Council regarding the duplicated street names which exist under the same post code region; The Esplanade, Sydenham 3037 and Taylors Hill 3037. The property owner in Sydenham had claimed that they have suffered disruptions to their postal service delivery and had not received medical correspondence, which is a responsibility of Australia Post.

Council agrees that the duplication of road names within close proximity creates ambiguity and potential confusion for emergency services and other communication services, however it has not received any complaints from residents at The Esplanade, Taylors Hill 3037 regarding disruptions to their postal services.

Council reviewed and amended its systems for processing plans of subdivisions and the checking of duplicated road names some time ago to ensure compliance with the Geographic Place Name Guidelines, particularly with regards to road name duplication. The new processes have prevented further duplicated or similar sounding street names being created across the municipality.

In accordance with the Guidelines for Geographic Names 2010, the use of the road type 'Esplanade' is attributed to open ended streets and is typically a level road, often along the seaside or a river.

The Esplanade, Taylors Hill was established in October 2008 with the creation of 74 properties (see attached). The Esplanade is an open ended street, 1.02km in length, and is a significant feeder road within the Taylors Hill development. There are 31 developed properties in The Esplanade with a further 16 properties currently under construction.

The Esplanade, Sydenham 3037 is a culs-de-sac which has been established since the mid 1980's (see attached). The road is approximately 120mtrs in length and, from inspection, has only 11 properties addressed to it.

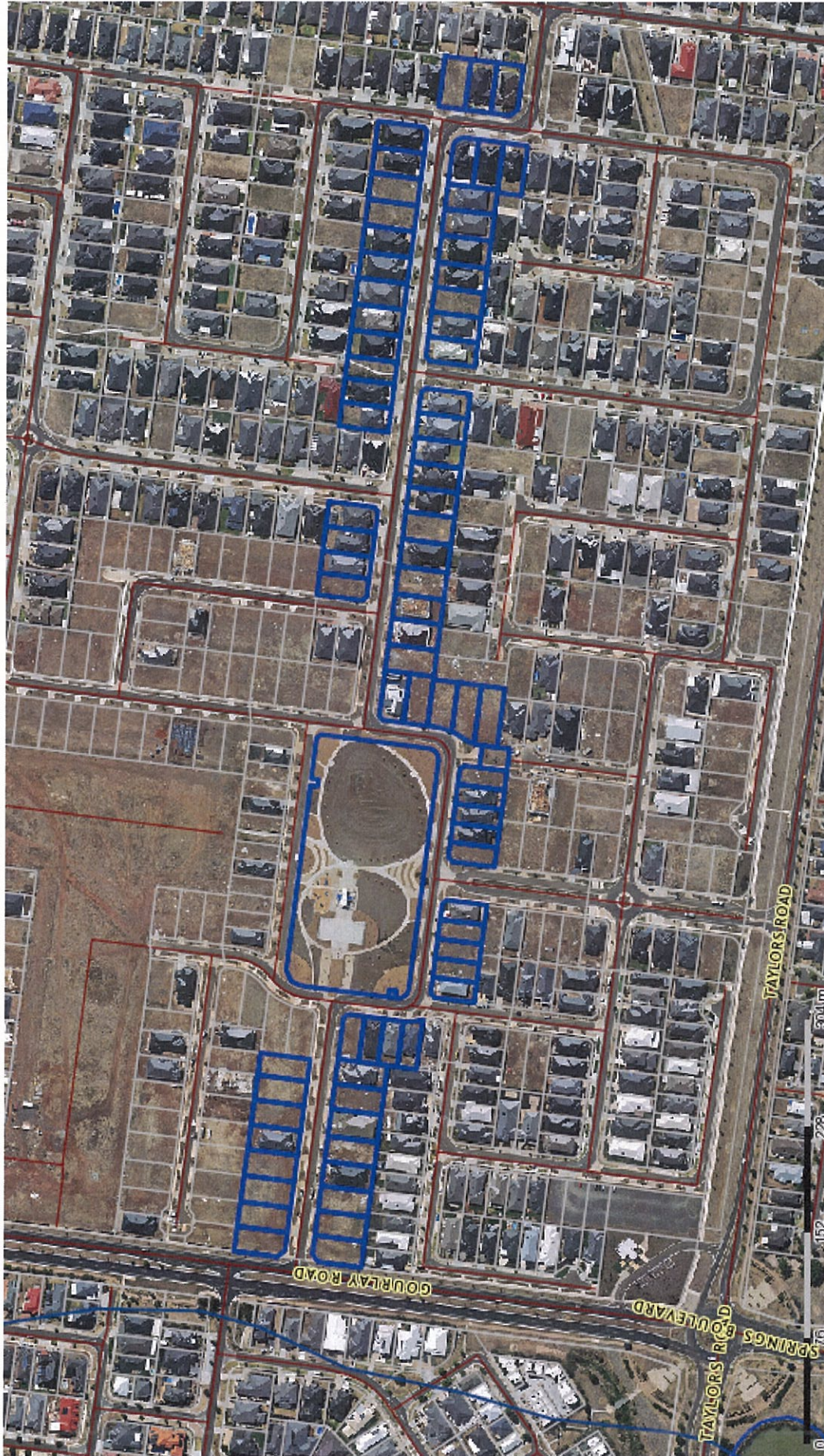
Whilst Council does not question the public safety issue that exists with duplicated road names and that one of the street names should be renamed, it is our request that Brimbank initiate a road name change for The Esplanade, Sydenham as there are significantly less residents that will be impacted by the change. This process will also provide an opportunity for Brimbank to use a road name that is aligned with a culs-de-sac which is consistent with the type of road that exists.

Should you have any further queries, please contact me on 9747 7266 or email tracys@melton.vic.gov.au.

Yours sincerely

A handwritten signature in dark ink, appearing to be 'Tracy Spiteri', written in a cursive style.

Tracy Spiteri
Governance Coordinator



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The Esplanade,
Taylors Hill 3037

23/04/2013

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The Esplanade, Sydenham VIC 3037

