Melton City Council Event Sponsorship Expression of Interest

Melton City Council is one of the fastest growing municipalities in Australia. Our community is made up of people from over 107 nations and collectively we speak more than 80 different languages. Melton City truly is a fast growing and unique municipality.

To celebrate our community’s diversity, Melton City Council’s Event and Culture team dedicate themselves to producing unique and fun events that appeal to the broader community. We welcome all expressions of interest from businesses who wish to get involved with these events and utilise this unique platform to express their own brands.

Melton City Council’s Events and Culture team are available to discuss the promotional opportunities available for your business at our key events. Simply complete the form below and email it to: events@melton.vic.gov.au

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1. Your details | | | | | | | | | | |
| Name | |  | | | | | | | |
| Business or trading name | |  | | | ABN |  | | | |
| Address | |  | | | | | | | |
|  | |  | | | | Postcode | | |  |
| Phone number | |  | | Mobile number | |  | | | |
| Email address | |  | | | Fax |  | | | |
| Please provide a brief overview of your business | | | | | | | | | | |
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| 1. Sponsorship details | | | | | | | | | | |
| Please describe the target demographic your business would like to engage as part of your sponsorship activities (eg. females age 19 – 29; families middle socio-economic backgrounds; retirees etc…) | | | | | | | | | | |
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| Have you sponsored a Melton City Council event in the past?  Yes  No | | | | | | | | | | |
| If yes, which event and in what year did you sponsor? | | | | | | | | | | |
| Event |  | | Year | | | |  | | | |
| Which Melton City Council event are you interested in sponsoring in future? | | | | | | | | | | |
| Djerriwarrh Festival, Melton (November) | | | Other (please specify below) | | | | | | | |
| Carols by Candlelight (December) | | |  | | | | | | | |
| Do you have a particular idea or marketing strategy you’d like us to consider? If yes, please specify below. | | | | | | | | | | |
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| So that we can tailor a sponsorship package to suit your needs, please indicate the maximum investment you are willing to make (minimum sponsorship entry value is $1,000) | | | | | | | | $ | | |

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| Please return completed form to: | | |  |
| **Mail:**  Melton City Council  PO Box 21  Melton VIC 3337 | **Email:** events@melton.vic.gov.au | **Phone:**  03 9747 7200  **Fax:**  03 9743 9970 |