



# MEDIA RELEASE

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**5 April 2024**

## **The Hot House project makes 2024 return**

A popular City of Melton business mentoring program helping local entrepreneurs realise their dreams is making its 2024 comeback.

Expressions of interest are now open for season six of the Hot House Project, offering five weeks of intensive training by highly qualified and experienced mentors, masterclasses and workshops designed to help participants transform their bright business idea into a sustainable model.

Over the past five seasons, The Hot House Project has helped more than 100 people build on their proposals with many continuing to grow those business ideas today.

The program is held annually and fully funded by Melton City Council for participants who qualify.

Participants also get free access to personal mentoring support, the Venture Melton Business Network, special events, workshops and Hot House pop up shops.

To find out more and register your interest in The Hot House Project Season 6, visit [melton.vic.gov.au/hothouse](https://melton.vic.gov.au/hothouse)

### **Quotes attributable to City of Melton Deputy Mayor Cr Steven Abboushi**

*“The Hot House project supports local entrepreneurs to develop ideas into a sustainable business model before they invest.”*

*“Participants are given access to support from experienced and qualified mentors.”*

*“It’s a fantastic way to discover your own potential and find out how to take a business idea to the next level.”*

**ENDS**

Melton City Council media enquiries (not for publication): Jess Coates – Media and Communications Advisor on 0427 595 552.